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Inventor/title: Philips/SYSTEM AND METHOD FOR USING CARDS FOR SPONSORED PROGRAMS

37 CFR 1.98(A)(1) Reference Citation

**LISTING OF UNITED STATES PATENTS - U series**

| EXAMINER INITIALS | REFERENCE NUMBER (U SERIES) | PATENT NUMBER | ISSUE DATE | NAME OF PATENTEE OR APPLICANT | PAGE/LINE AND FIGURE/ELEMENT OF RELEVANT MATERIAL AND/OR IDENTIFICATION OF PRIORITY APPLICATION IN WHICH REFERENCE IS CITED<br>"Of Record" indicates that the reference is already of record. |
|-------------------|-----------------------------|---------------|------------|-------------------------------|-----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
|                   | U-001                       | 5,511,114     | 4/23/1996  | Stimson et al.                |                                                                                                                                                                                               |
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**LISTING OF NON PATENT LITERATURE - O Series**

| EX<br>AM<br>INE<br>R<br>INI<br>TIA<br>LS | REFER<br>ENCE<br>NUMB<br>ER<br>(O<br>Series) | PUBLICATI<br>ON DATE | INCLUDE IN SEQUENCE: Name of first author (in<br>CAPITAL LETTERS), Title in quotation marks, name of<br>publication, date or publication, page numbers, publisher,<br>city of publication, and country of publication | ENGLISH LANGUAGE<br>TRANSLATION<br>ATTACHED? (YES OR<br>NO) AND/OR OR<br>IDENTIFICATION OF<br>PRIORITY<br>APPLICATION IN<br>WHICH REFERENCE<br>IS CITED<br>"Of Record" indicates<br>that the reference is<br>already of record in this<br>application. |
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|                                          | O-001                                        | 10/19/2003           | PCT International Search Report<br>PCT/US03/01074                                                                                                                                                                     |                                                                                                                                                                                                                                                        |
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| Date: 03/24/2008 | Examiner's Signature: /Mary Cheung/ |
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